Chart: Top 100 iPad Rollouts by Enterprises & Schools (Updated Oct. 16, 2012)

Summary: In the latest iteration of my rankings of the largest iPad deployments, K-12 schools step into the spotlight.

By Eric Lai for <u>ÜberMobile</u> | August 30, 2012 -- 04:00 GMT (21:00 PDT)

As part of my research mapping the largest iPad and other tablet deployments by schools and universities, I also updated my list of the largest publicly-known iPad deployments, including companies, governmental agencies, etc.

Notable additions include Coachella Valley Unified School District, one of the poorest districts in the US, which has deployed 4,000 iPads, and may, depending on outcome of Nov. ballot, deploy another 16,000, according to Superintendent Dr. Darryl Adams.

Long Island University, one of the <u>first large deployments</u> on my list, will soon be <u>up to 19,000 iPads</u>. Conde Nast <u>has 5,000 iPads</u>. In Minnesota, West St. Paul has 1,550 and Minnetonka High School has at least 1,000 (thanks to Eric Simmons, director of technology at New Ulm Schools). There's also Lincoln School in Costa Rica (1,464 iPads), Croswell-Lexington Schools (MI) with 1,700 iPads, East Allen County Schools (IN) with 7,780 iPads, Roche (formerly Genentech), now up to 13,070 iPads, McAllen School District in Texas (moved from 5,000 to 25,000 iPads deployed), Clinton Public Schools (now up to 1,350 iPads), Encinitas Union (upgraded to 4,500 from 3,700 iPads), Abilene Christian University (Texas), Eanes ISD (Texas), the Leeds School of Medicine and Essa Academy (UK), Hult International Business School, Ft. Bend ISD (Texas), Prince George's County Schools (Maryland), Rochester (MN) School District, Mansfield County Schools (Texas), Vancouver & CDI Colleges, Beaufort County (GA) schools, Farmington (MN) schools, Muncie (ID) Community Schools, Encinitas Union (CA) Schools, Hopkins (MN) schools, and many, many more.

(Many thanks to my tipsters including Dr. Adams, Charles Clickner, head of technology at Lincoln School, Theo Kerhoulas, principal at Croswell-Lexington Schools, Kurt Dager in the IT department at East Allen County Schools, Paul Lanzi, Roche manager for enterprise mobile applications, George Saltsman, director of mobile learning at Abilene Christian University, Kevin Hime, superintendent, Clinton Public Schools, Mike Guerena, tech director at Encinitas Union, Jill Burdo, tech integration specialist at Ramsey Middle School (MN), Yousuf Khan, CIO of Hult Intl. Business School, Brett Belding, senior IT manager at Cisco, Thomas Burgess of Lexington School District One (SC), Cathleen Richardson of Apple, and anyone else I might have stupidly forgotten.)

Indeed, nearly 70 out of my top 100 are K-12 schools.

My readers have probably seen some version of this list before, which I've updated every few months for the past year.

Besides the new schools on the list, the major differences with this version are:

- a) I've expanded it from 50 to 100;
- b) I've changed the way I've embedded the list, hopefully making it more attractive and readable.

If you want to copy and paste the below data but are having trouble, please <u>visit the Google Spreadsheet</u>.

Check out my entire list of <u>iPad deployments</u> here, and <u>my Android list here.</u>

Oh, and please send any missing deployments to me via ericyolai@gmail.com or via Twitter@ericylai.

	100 LARGEST IPAD DEPLOYMENTS	UPDATED FEB 11, 2013					
	Organization	Industry	Total				
1	Korea Telecom	High-Tech	32,00 0	59	Walt Disney Co.	Entertainme nt	2000
2	San Diego Unified School District	K-12 Education	26,00 0	19	Barclays Bank	Finance	8500
2	McAllon School District (Toyas)	K-12 Education	25,00	7	US Air Force (Air Mobility Command)*	Government	1800
	McAllen School District (Texas) Coachella Valley Unified Schools (CA)	K-12 Education	20,00		Singapore Military	Government	8000
	Long Island University	Higher Education	19,00		US Air Force (Special Operations Command)	Government	2725
6	SAP AG	High-Tech	18,00 0	94	Department of Veteran Affairs	Government	1000
7	US Air Force (Air Mobility Command)*	Government	18,00 0	10	Roche	Healthcare	1307
8	Lexington County School District 1 (SC)	K-12 Education	16,00 0	29	Medtronic***	Healthcare	5000
9	Rochester (MN) District**	K-12 Education	15,00 0	41	Ottawa Hospital	Healthcare	3000
10	Roche	Healthcare	13,07 0	52	Abbott Laboratories	Healthcare	2000
11	Cisco Systems	High-Tech	12,50 0	79	Otsuka Pharma	Healthcare	1300
12	United Airlines	Transportation	11,00 0	1	Korea Telecom	High-Tech	3200
13	Mansfield County Schools (TX)	K-12 Education	10,72 0	6	SAP AG	High-Tech	1800
14	Prince George's County (MD)	K-12 Education	10,00	11	Cisco Systems	High-Tech	1250
	IBM	High-Tech	10,00		IBM	High-Tech	1000
16	Chicago Public School District	K-12 Education	10,00	27	KLA-Tencor	High-Tech	5400
17	Teach for America	K-12 Education	9,000	5	Long Island University	Higher Education	1900
18	Vancouver & CDI College (Canada)	Higher Education	9,000	18	Vancouver & CDI College (Canada)	Higher Education	9000

19	Barclays Bank	Finance	8500	33	Hult International Business School	Higher Education	4500
		K-12			Abilene Christian	Higher	
	Ft. Bend Ind. School District (TX) Singapore Military	Education Government	8,500		University (TX) Seton Hill College	Education Higher Education	2500
	Beaufort County (GA)	K-12 Education	7,800		Buena Vista University (IA)	Higher Education	1500
		K-12			University of Minnesota College of Education/Hum an	Higher Education	1268
23	East Allen County Schools (ID) Rowan-Salisbury School District	Education K-12	7,780	၀၁	Development	Home	1200
24	(NC)	Education	7,000	36	ADT	Security	4000
25	Farmington Schools (MN)	K-12 Education	7,000	44	Toronto Pearson Intl Airport*****	Hospitality	2500
26	Royal Caribbean (Cruise lines)	Transportation	6,000	45	Minneapolis-St. Paul Airport*****	Hospitality	2500
	KLA-Tencor	High-Tech	5,400		La Guardia Airport (NYC)*****	Hospitality	2000
28	Fraser Public Schools (MI)	K-12 Education	5000		Organization	Industry	Total
29	Conde Nast	Media	5,000	2	San Diego Unified School District	K-12 Education	2600
	Medtronic***	Healthcare	5,000		McAllen School District (Texas)		2500 0
31	Sears Holdings	Retail	5,000	4	Coachella Valley Unified Schools (CA)	K-12 Education	2000
32	Air France****	Transportation	5,000	8	Lexington County School District 1 (SC)	K-12 Education	1600
	Hult International Business School	Higher	4,500		Rochester (MN) District**		1500 0
34	Muncie Community Schools (IN)	K-12 Education	4,000	13	Mansfield County Schools (TX)	K-12 Education	1072
35	Charlotte-Mecklenburg District (NC)	K-12 Education	4,000	14	Prince George's County (MD)	K-12 Education	1000
36	ADT	Home Security	4,000	16	Chicago Public School District	K-12 Education	1000
37	Verizon	Technology	3,800	17	Teach for America	K-12 Education	9000
38	Encinitas Union (CA)	K-12 Education	3700	20	Ft. Bend Ind. School District	K-12 Education	8500

					(TX)		
39	LinkedIn	Technology	3,500	22	Beaufort County (GA)	K-12 Education	7800
40	Zeeland (MI) School District	K-12 Education	3,100	23		K-12 Education	7780
41	JetStar	Transportation	3,000	24	Rowan- Salisbury School District (NC)	K-12 Education	7000
	Colorar	K-12			Farmington	K-12	
42	Hopkins District (MN)	Education	3,000	25	Schools (MN)	Education	7000
43	Ottawa Hospital	Healthcare	3,000	28	Fraser Public Schools (MI)	K-12 Education	5000
	US Air Force (Special Operations Command)	Government	2,725		Muncie Community Schools (IN)	K-12 Education	4000
45	Garden City High School (Kansas)	K-12 Education	2,500	35	Charlotte- Mecklenburg District (NC) Encinitas Union	K-12 Education K-12	4000
46	Toronto Pearson Intl Airport*****	Hospitality	2,500	38	(CA)	Education	3700
	Minneapolis-St. Paul Airport*****	Hospitality	2,500		Zeeland (MI) School District	K-12 Education	3100
48	Abilene Christian University (TX)	Higher Education	2,500	41	Hopkins District (MN) Garden City	K-12 Education	3000
49	Eanes ISD (TX)	K-12 Education	2,479	45	High School (Kansas)	K-12 Education	2500
50	Belton High School (TX)	K-12 Education Higher	2,300	48	Eanes ISD (TX)	K-12 Education K-12	2479
51	Seton Hill College	Education	2,100	49	Belton High School (TX)	Education	2300
52	Mater Dei High School (CA)	K-12 Education	2,100	51	· · ·	K-12 Education	2100
53	Cathedral Catholic High School (CA)	K-12 Education	2,010	58	Cathedral Catholic High School (CA)	K-12 Education	2010
54	Abbott Laboratories	Healthcare	2,000	60	New York Public Schools	K-12 Education	2000
55	Boston Scientific	Medical Devices	2,000	61	Lakeville Schools (MN)	K-12 Education	1885
56	British Airways	Transportation	2,000	63	Clark County School District (NV)	K-12 Education	1859
57	General Electric	Manufacturing	2,000	64	Ascension Parish District (LA)	K-12 Education	1800
					Croswell- Lexington Community	K-12	
58	Hyundai****	Manufacturing	2,000	65	Schools (MI)	Education	1700
	La Guardia Airport (NYC)*****	Hospitality	2,000	66	Desoto Parish Schools (LA)	K-12 Education	1700

60	New York Public Schools	K-12 Education	2,000	67	Shorewood High School (WA)	K-12 Education	1600
61	Walt Disney Co.	Entertainment	2,000	68	Archbishop Mitty HS (CA)	K-12 Education	1600
	Lakeville Schools (MN)	K-12 Education	1,885		West St. Paul School District (MN)	K-12 Education	1550
63	Clark County School District (NV)	K-12 Education	1,859	71	Shorecrest High School (WA)	K-12 Education	1500
64	Financial Times	Media	1,800	72	Palatine- Schaumburg (IL)	K-12 Education	1500
65	Ascension Parish District (LA) Croswell-Lexington Community	K-12 Education K-12	1,800	73	Lincoln School (Costa Rica) Mid-Pacific	K-12 Education K-12	1464
66	Schools (MI)	Education	1,700	75	Institute (HI) Longfield	Education	1440
67	Desoto Parish Schools (LA)	K-12 Education	1,700	76	Academy (Kent, UK)	K-12 Education	1400
68	Shorewood High School (WA)	K-12 Education	1,600	77	State of Wisconsin Bluffton-	K-12 Education	1400
69	Archbishop Mitty HS (CA)	K-12 Education	1,600	78	Harrison District (IN)	K-12 Education	1400
70	West St. Paul School District (MN)	K-12 Education K-12	1,550	80	Clinton Public Schools (OK) Lake Wales	K-12 Education K-12	1350
	Shorecrest High School (WA) Buena Vista University (IA)	Education Higher Education	1,500		High (Florida) Level 3 Communication	K-12 Education	1300
	Palatine-Schaumburg (IL)	K-12 Education	1,500		Manchester District (MI)	k-12 Education	1300
74	Lincoln School (Costa Rica)	K-12 Education	1,464	85	Woodford County HS (Kentucky)	K-12 Education	1250
75	Mid-Pacific Institute (HI)	K-12 Education	1,440	86	Delaware Valley HS (New Jersey)	Education	1230
76	Alaska Airlines	Transportation	1,400	87	Virginia Beach Schools	K-12 Education	1210
77	Longfield Academy (Kent, UK)	K-12 Education	1,400	88	Lake Highland Preparatory School	K-12 Education	1200
78	State of Wisconsin	K-12 Education	1,400	89	Manor High School (TX) Archbishop	K-12 Education	1200
79	Bluffton-Harrison District (IN)	K-12 Education K-12	1,400	90	McCarthy HS (FL)	K-12 Education K-12	1200
	Clinton Public Schools (OK) Otsuka Pharma	Education Healthcare	1,350 1,300		Honywood School (UK) Mason County	Education K-12	1200 1019

					HS (KY)	Education	
82	Lake Wales High (Florida)	K-12 Education	1,300	93		K-12 Education	1050
83	Level 3 Communications	K-12 Education	1,300	95	Minnetonka High School (MN)	K-12 Education	1000
84	Manchester District (MI)	k-12 Education	1,300	96	Alum Rock Union (CA)	K-12 Education	1000
85	University of Minnesota College of Education/Human Development	Higher Education	1,268	97	Gull Lake HS (MI)	K-12 Education	1000
86	Woodford County HS (Kentucky)	K-12 Education	1,250	98	Webb School (TN)	K-12 Education	1000
87	Delaware Valley HS (New Jersey)	K-12 Education	1,230		Burlington HS (MA)	K-12 Education	1000
88	Virginia Beach Schools	K-12 Education	1,210		Weber School District (UT)	K-12 Education	1000
89	Lake Highland Preparatory School		1,200	55	General Electric	Manufacturi ng	2000
90	Manor High School (TX)	K-12 Education	1,200	56	Hyundai****	Manufacturi ng	2000
91	Archbishop McCarthy HS (FL)	K-12 Education	1,200	28	Conde Nast	Media	5000
92	Honywood School (UK)	K-12 Education	1,200	62	Financial Times		1800
93	Mason County HS (KY)	K-12 Education	1,019	53	Boston Scientific	Medical Devices	2000
94	Watertown-Mayer District (MN)	K-12 Education	1,050	30	Sears Holdings	Retail	5000
95	Minnetonka High School (MN)	K-12 Education	1,000	37	Verizon	Technology	3800
96	Department of Veteran Affairs	Government	1,000	12	United Airlines	Transportati on	1100 0
97	Alum Rock Union (CA)	K-12 Education	1,000	26	Royal Caribbean (Cruise lines)	Transportati on	6000
98	Gull Lake HS (MI)	K-12 Education	1,000	31	Air France****	Transportati on	5000
	Webb School (TN)	K-12 Education	1,000	39	JetStar	Transportati on	3000
10 0	Burlington HS (MA)	K-12 Education	1,00				